



VOICE OVER VERMONT LLC AUDIOBOOKS

If you are interested in having an audiobook version of your book recorded and produced – here's what you need to know.

AUDIOBOOK FAQs

Who should narrate the book?

Audiobooks are commonly narrated by either the author or by professional voice actors. The choice is really the rights holder's, but there are genres that are better suited for one or the other.

In the case of non-fiction books, such as memoirs, business books, family history, or other genres that have a more personal story, it is often better to have the author narrate the book. This gives more personal touch to the story or content. However, if the author is not comfortable recording their own book, it may be beneficial to use a professional narrator.

In the case of fiction books, narration is almost always done by a professional voice actor. The actor is trained in delivery, expression, character voices, and making the fictional story come alive.

How do I estimate finished length of an audiobook?

The length of an audiobook is determined by the total word count. A desired read rate for audiobooks is about 10,000 words per hour. This can vary quite a bit depending on the type of book being narrated and the individual narrator's pacing, but it is a good rule of thumb. Therefore, one can determine the estimated numbers of audio hours by dividing the total word count by 10,000. See the example below.

Example:

- A book is 50,000 words
- Read rate is 10,000 words per hour
- $50,000 / 10,000 = 5$ hours for the audiobook

How much will it cost?

For audiobooks narrated by the author, the cost per hour of finished audio at today's rate is \$350 + Studio Time at \$50/hour. The cost of the total audiobook project will then be \$350 multiplied by the total estimated hours of the book based on word count plus time it takes to record.

Example:

- A 50,000 word book
- \$350 per finished hour
- 5 hours of audio
- $\$350 \times 5 = \$1,750$ production cost
- Add 10-15 hours of studio time (recording) \$500-\$750
- Final cost = \$2,250-\$2,500

But what if I want a professional voice over talent?

We can help. Voice over talent rates start at \$50 per studio hour.

How much time will it take?

NARRATION: Professional voice talent will usually take 1.5-2 hours to record one hour of finished audio. Non-professional narrators might take a bit more time. For 5 hours finished, plan on at least 1 week to record (2 hours/day). This can easily be spread out over several weeks.

Final mastered copy in 4-6 weeks after recording is done. This can be expedited for an additional fee.

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We'll help you tell your story.